



DDA DANCE FLOOR

Guidelines for Authentic, Meaningful & Prosperous Connections

The DDA Dance Floor is a private Facebook Group – the platform for the dynamic, talented, heart centered members of the Define Design Align community to make connections, share, ask questions, give and receive feedback, support and resources that empower each other to thrive in business and life.

“Connection is the energy that exists between people when they feel seen, heard, and valued; when they can give and receive without judgment; and when they derive sustenance and strength from the relationship.” – Brené Brown

The DDA Dance Floor is a **judgement free, sacred, confidential** space to uplift our community; a place to be honoured along your journey.

Some important specifics on shoes, music + dance steps:

Say hello: Whether you are new to the dance floor or returning for another dance, post a hello, introduce yourself, your business and what's happening in your world.

A note about marketing: It takes courage to step out into the world and share your magnificent products and services. **And...** sometimes, it seems like there is a barrage of promotion happening everywhere all the time. So, we are going to simplify things here in our sacred space and **every Thursday invite you to enthusiastically share your latest offer of new products and services or events.**

A reminder - marketing is about building relationships. The bottom line is that if you only choose to show up on Thursdays and pimp your stuff, you are not going to get the return you are looking for and you are not really honouring the space. I know

you are busy and I'm not asking you to camp out, I am simply bringing your attention to being mindful that what you put in - is what you will receive in return.

MONDAY: Weekly Intention What you focus on grows. Mondays, I invite you to post your clear intentions and focus for the week ahead.

TUESDAY: Top Tools + Resources: On Tuesdays I will be asking for recommendations + sharing tools + resources for business + life. Share what you have found valuable.

WEDNESDAY: Wisdom Wednesdays: Wednesday is your day to Share your Wisdom. You are invited to post any lessons learned, wise words or gifts of knowledge and inspiration that have come your way.

THURSDAY: Share Your Magic: Thursdays are the days to Share Your Magic (or someone else's) This includes sharing any new service or product offerings.

FRIDAY: High Fives & Feedback Every Friday you will be invited to celebrate a high five or request feedback on something in your world.

Course Platform: It's challenging for people to keep up with so many different groups so I made the decision that the DDA Dance Floor is THE platform for connecting, discussing course topics and homework during DDA Courses. Not all members of the DDA Dance Floor will be participating in each course, however, everyone is welcome to join in the conversation and share.

New Members: Members of the DDA Community are individuals, business owners, artists, mavens of all kinds who are highly committed to thriving in their business and life. Course participation is not required to be part of the DDA Community; however, one must be committed to upholding our sacred space. The DDA Dance Floor Group is by invitation only. If you know of someone who is a fit for our dance floor, please send a direct request to me to have them added to the group.

Ideas to make the most of the DDA Dance Floor:

- Bounce ideas, share your course work + ask for insights
- Share your Aha's
- Post your new CEO shoes
- Share photos of... you, your business, your awesomeness
- Celebrate your accomplishments
- Share articles, quotes, content + spark conversations
- Make friends + connections – *like real ones!*

Here's to your wild success...on your terms!